

# Alison M. Jones - No Water No Life®

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## Lecture: “No Water No Life - Managing our Watersheds”

(No Water No Life® Addresses the World's Thirst)

**Lecture description:** As founder and director of No Water No Life®, Alison M. Jones combines her photography with science and stakeholder knowledge to talk about watershed values, degradation and management solutions. No Water No Life (NWNL) believes raising awareness of the vulnerability of our fresh water resources is key to finding the skills and energy for sustainable management of this vital commodity.



Mountain Stream ©Alison Jones

Using photographs from NWNL's 6 case study watersheds in North America and Africa, Alison's one-hour lecture brings water to the table to explain why, how and where NWNL works. The importance of watersheds and stakeholders are discussed. Mark Twain statements and West African proverbs support NWNL's focus on the efforts of watershed managers to address the effects of climate change, urban development, water pollution, infrastructure and resource extraction. As growing populations need more water from increasingly limited resources, many pundits predict conflict. In response, Alison discusses using transboundary cooperation, land conservation, recycled water and 21<sup>st</sup> century technologies to provide sustainable management of our vital fresh-water resources.

Alison's lectures are geared to either student or adult audiences and include Question-and-Answer sessions. Handouts are distributed describing the NWNL mission and process, watershed statistics, evaluative studies, and listing the many quotations used in the lecture.

**Biography:** Alison M. Jones has been a professional photographer for over 25 years, mostly focusing on conservation and development programs in developing nations. As a copilot flying over 10 African countries, she realized that continent's rivers and lakeshores were its “ribbons of life,” and thus became immersed in studying global issues of water.

Alison is Founder/Director of [No Water No Life®](#), a nonprofit using photography to publicize scientists and stakeholders' warnings of watershed degradation and the need for sustainable management solutions. Her images are seen in magazines, books and television, and used as the basis of her workshops, lectures and exhibits.

Granted an honorary Masters Degree in Photography by Brooks Institute, she is a Fellow of the International League of Conservation Photography, a former Director of The North American Nature Photography Association and a member of The Explorers Club and The Society of Environmental Journalists. She is a founding supporter of Kenya's Mara Conservancy and studied at Columbia University's Center for Environmental Research and Conservation.